

When Contacting Council please ask for
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Scenic Rim Regional Council

14 May, 2008

To Whom It May Concern

Re: Testimonial Letter

This letter is to provide a testimonial to demonstrate the variety of work that Scenic Rim Regional Council (and the former Beaudesert Shire Council) engaged Fabienne Rabbiosi - Chief Executive of Untanglemyweb to undertake.

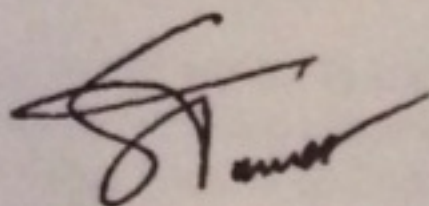
In December 2007, Fabienne was contracted as the Facilitator for an Online Marketing Workshop for Scenic Rim Tourism Operators. Council was inundated with enquiries for this workshop, and as such a second and subsequent Online Marketing Workshop was held in February 2008 to cope with the overflow. Both of these workshops hosted over 30 local tourism operators at each. The feedback Council received from the tourism operators that attended these 2 workshops was overwhelmingly positive. Some of the key comments received from workshop participants were that Fabienne was able to express technology in plain English and also give the workshop attendees the tools to improve their on-line strategy. Fabienne was also prompt in following up on a number of enquiries for workshop participants and these have led to improvements on several local tourism websites.

As part of Council's ongoing commitment to small business, in the latter half of 2008 we have scheduled a series of 6 workshops being held in conjunction with the local Chambers of Commerce. One of these workshops is Web-Based Marketing and due to the positive feedback received by Council from the local businesses/tourism operators who attended the previous 2 workshops, we have once again invited Fabienne to facilitate this 3 hour workshop to be held in July 2008.

Additionally to the above workshop facilitation, Fabienne has also been instrumental in providing her business services by conducting an analysis of tourism data in late 2007 to provide a useful report on the value and numbers of visitors to the previous Beaudesert Shire region. Council will be utilising Fabienne's services to carry-out a follow up report on tourism analysis for the new Scenic Rim region.

Should you have any further queries regarding this testimonial letter, please contact Council's Tourism Development Officer - Kevin Liepins on 5540 5266 or email kevin.l@scenicrim.qld.gov.au

Yours faithfully,



Scott Turner
ACTING MANAGER STRATEGY & DEVELOPMENT